

# DAILY NEWS

New York Daily News Friday, July 9th 2010

## YOUR HOME

**THE CLOSER:** Flips and splits of New York's real estate: Hot interior design tips.



Jennifer Ellen Frank for Anasa Interiors

- What has over 3,200 rooms styled by more than 200 interior designers? It's not a hedge fund manager's house in Greenwich, Conn. The only space that could hold this many rooms lives online.

Designers' Portfolio, started in 2004, gives decorating tips and points users to interior designers all over the country. Attracting over 30 million page-views per month, the section of HGTV.com proves that HGTV is more than just a cable network.

"The idea was to create a magazine-like experience living away from television," says Kelley Walters, senior editor of HGTV.com. "Our designers are tops in the field. It has become one of the most popular sections on the site."

- Photographs of dining rooms, living rooms and bedrooms fill Designers' Portfolio for HGTV, which classifies the work by styles such as traditional, modern, eclectic and country. The New York based designer **Jennifer Ellen Frank of Anasa Interiors** has her work on the site (see picture above). Her website is [www.AnasaInteriors.com](http://www.AnasaInteriors.com).