

Harmony for the Home



As life in New York becomes increasingly hectic and complex, Anasa Interiors' principle designer, Jennifer Ellen Frank, creates an aesthetically peaceful space to call home. Drawing from over 20 years of experience in product development, interior design, textiles, and feng shui, Frank is able to form sanctuary living areas in even the most ordinary of spaces. For all her design needs, she turns to the consultants at renowned New York retailer, Michael C. Fina.

Frank, who truly understands all the intricacies involved in creating and displaying product, regards Michael C. Fina as an ultimate resource, providing their clients with the finest products and services available.

A Manhattan resident, Frank finds inspiration everywhere throughout the city. Magazine stands, the shades of produce in the grocery store, patterns on people's clothing, and walking around the Michael C. Fina showroom, all heighten her awareness of the harmony existing between design, color, and product. An advocate for incorporating color into all areas, Frank feels that every place needs "a little pop" along with wit and unusual touches. "Even the most neutral of spaces need a touch of color," said Frank. Viewing the rich shades and superiorly crafted designs available at Michael C. Fina, Frank feels a sense of respect and excitement for them all. "I understand what it takes to make a product from initial concept to then getting it into the store or the showroom... I have a lot of regard for the entire process" she said.

While beauty and aesthetics are always central to Frank and her designs, she finds functionality and comfort to be equally as vital in creating an optimal space. "It's important to get all your senses moving when you enter a room," said Frank. According to her, an inviting area requires carefully selected home accessories—a plethora of which can be found at Michael C. Fina—as well as the effective implementation of lighting. "A certain accessory or color that looks great in the morning light might look terrible by the night, therefore, lighting is very important," she added. The Michael C. Fina design consultants agree that being mindful of your environment is always critical in the designing process, and they are able to provide customers with consultations when selecting their interior design pieces.

Overall, Frank wishes to remind her clients that each decision they make regarding design affects the whole project; everything is part of a lifestyle. "For example, you may pick a Michael C. Fina tabletop pattern and then pick a table because of the pattern; then you follow with chairs in a certain color that compliments the table; so there is continuous flow," she said. Frank knows that each time she comes in and speaks with a design consultant at Michael C. Fina they will find the perfect match to work in creating the perfect space. Without the personal touches that Michael C. Fina and Frank supply, the space would not be as personal or inviting. Jennifer Ellen Frank remarks, "God is in the details," and with designs just short of heavenly, I'm sure her clients would agree.

- By Teegan Conti

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